

Message Text

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PAGE 01 STATE 131850
ORIGIN COME-00

INFO OCT-01 EA-09 ISO-00 EB-07 /017 R

DRAFTED BY COM/BIC/OED/OBOD/OPIOS: MCINOUSSA/LM
APPROVED BY STATE/EA/EP:DBOERIGTER
COM/BIC/OED/OBOD/OPIOS: DOGORDON
COM/BIC/OED/OBOD: RECOHEN
STATE/EA/ANP:WGALLAGHER

-----081525Z 115854 /40

R 081439Z JUN 77
FM SECSTATE WASHDC
TO AMEMBASSY WELLINGTON

UNCLAS STATE 131850

E.O. 11652: N/A

TAGS: BTRA, BTIO, NZ

SUBJECT: FOREIGN LICENSING OPPORTUNITY: SOUTHLAND INTERNATIONAL:
NATIONAL: OPPORTUNITY NO.: 6-77-043

1. MR. SANTIAGO ECHEVARRIA OF SOUTHLAND INTERNATIONAL IS PLANNING TO TRAVEL TO NEW ZEALAND IN JULY. THE PURPOSE OF HIS VISIT IS TO INVESTIGATE THE POSSIBILITY OF OBTAINING A LICENSING AGREEMENTS FOR ESTABLISHING 7-ELEVEN CONVENIENCE FOOD STORES IN NEW ZEALAND. THE COMPANY HAS 5,000 STORES IN THE UNITED STATES, CANADA, UNITED KINGDOM, JAPAN AND MEXICO. THE FIRM RECENTLY CONCLUDED AN AGREEMENT FOR SETTING UP ITS STORES IN AUSTRALIA.

2. MR. ECHEVARRIA WOULD LIKE TO HOLD DISCUSSIONS WITH THE EMBASSY, LOCAL BANKS AND FOOD WHOLESALERS. THE WOULD ALSO LIKE TO ATTEND A MEETING OF WELLINGTON'S ROTARY CLUB.

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3. EMBASSY PLEASE ADVISE IF ABLE TO ASSIST MR. ECHEVARRIA. THE EXACT DATES OF HIS TRAVEL NOT KNOWN AT THIS TIME. VANCE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
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Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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ISecure: 1
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Litigation Codes:
Litigation History:
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Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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